

# PALLAVI KOTHAPALLI

I bring a unique blend of expertise in **User Experience Design**, Architecture, and Graphic design. With a user-centric approach, I create impactful and visually appealing solutions that combine aesthetics and functionality.

## RELEVANT WORK EXPERIENCE

### UI/UX Designer · Webxinfinity

Bangalore, India · Jun 2023 - Now

Worked in a Web and App Development company. Collaborated with product managers, front-end developers, and back-end developers to seamlessly integrate design and functionality, enhancing the overall community experience.

- Designed and improved the User and Admin flows for Communn, an innovative community management platform in web and mobile app development.
- Designed intuitive interfaces and High-Fidelity Prototypes, enabling meaningful connections within communities through features like community building, engagement, subscriptions management, and secure payments.
- Created a compelling Landing page, effectively showcasing the platform's features and benefits.

### UI/UX Design Intern · Drogher Technologies PVT LTD

Bangalore, India · Dec 2020 - March 2021

Designed KiranaSeva, a mobile application startup facilitating efficient product delivery for local kirana shops, by developing wireframes and designing the app from scratch for the initial phase.

### Architectural Intern · Cnt Architects

Bangalore, India · Aug 2022 - Jan 2023

During my internship at Cnt Architects, I contributed to prestigious projects, including Bhaasyam Crown Residences, Grandus Quite Woods and St Johns Lab Extension gaining hands-on experience in creating impactful designs and interiors and collaborating with multidisciplinary teams.

## VOLUNTEER WORK

### Graphic Designer · Render Vol. VIII & Vol. IX

2022- 2023 · College Magazine

Played a pivotal role in creating visually compelling designs and layouts while also assuming the responsibility of leading and mentoring a team of fellow students. Through this experience, I honed my design skills, developed effective project management abilities, and demonstrated strong leadership qualities in a collaborative setting

### Graphic Designer · WeareSAATH organisation (NGO)

Nov 2020- July 2022

Had the opportunity to contribute my creative skills to raise awareness about legal rights and social issues. This experience strengthened my ability to visually communicate important messages, collaborate with diverse teams, and utilize design as a powerful tool for social change.

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Location – Bangalore, India

[LinkedIn](#)

## EDUCATION

### Bachelor of Architecture

Ramaiah Institute of Technology,  
Bangalore

Sept 2018 - May 2023 · CGPA 8.67

## CERTIFICATIONS / ACHIEVEMENTS

### Foundations of UX Design · Google

User-centered design, Design process, Accessibility, and Equity-focused design principles

### Mango Architecture Competition

Achieved Top 25 Honourable Mentions in disaster relief shelter – Reinventing the tents

### Hockey

VTU Hockey single zone Tournament ·  
Runners Up CBSE National Level Hockey  
Championship

## SKILLS

### Design

Design systems · User Experience Design  
· User Interface Design · Wireframing ·  
Prototyping · Data visualisation · Information  
Architecture · Wireframing · Sketching ·  
Interaction Design · Storyboarding · Mockups ·  
Workflow

### Tools

Adobe Suite - XD, Photoshop, InDesign,  
Illustrator, · Figma · Miro Board · Invision ·  
Enscape · Rhino 3D · Sketchup · AutoCAD 2D

### Interpersonal

Communication skills · Storytelling · Problem  
solving · Teamwork · Flexible · Collaboration  
· Agile · Analytical Thinking · Willingness to  
learn

### Languages

English · Telugu · Kannada · Tamil · Hindi